



5.2 PROMOTE THE SUSTAINABLE DEVELOPMENT OF SOCIETY

5.2.1 Cultivating Innovation Momentum

“GISA Plus” – A New Scheme to Support Startups

TPEX has long been a proponent of social innovation and is committed to fulfilling its corporate social responsibility. The Go Incubation Board for Startup and Acceleration Firms (GISA) was established to support the development of micro-, small-, and medium-sized innovative enterprises. GISA provides essential resources to help companies strengthen their foundations, enhance visibility, and accelerate growth.

In line with the government's policy to promote diverse revitalization and development of micro and small enterprises, especially those in innovation, entrepreneurship, and youth startups. TPEX collected feedback from stakeholders through interviews and surveys. As a result, TPEX launched the enhanced GISA Plus scheme on January 9, 2025, aiming to broaden the pool of recommending entities, simplify the application process, include a wider range of companies for guidance, and strengthen promotional and matchmaking services to better prepare firms for entry into the capital market.

The GISA Plus scheme includes several key enhancements. These include expanding the list of recommending institutions to include securities underwriters, joint CPA firms and CPA associations, venture capital and private equity associations and their members. In addition, enterprises that have received investments from the National Development Fund, grants under the Ministry of Economic Affairs' SBIR or SIIR programs, or are established science-based companies in science parks are now eligible to directly apply for guidance. The new system also streamlines required documentation, including the business plan and statement of innovation and creativity, and extends the validity period of these statements. Additional measures include requiring companies to have their most recent fiscal year financial statements audited and certified by CPAs prior to GISA registration., increasing pre-listing fundraising flexibility, allowing companies to choose the start time for CPA-led guidance, and promoting tiered guidance programs, resources, and initiatives such as the “GISA Plus Elite Award” to support qualified enterprises.

To promote and implement the concept of social innovation, TPEX has adopted the following measures:

- ✓ TPEX continues to support the development of social innovation enterprises by inviting GISA board companies to participate in major domestic exhibitions and by organizing investment and business matchmaking events. These efforts aim to assist social enterprises in raising capital and expanding business opportunities by directly connecting with potential corporate partners or investment institutions, thereby acquiring the resources necessary for their operations.
- ✓ As of December 31, 2024, there were 107 companies listed on the GISA board, among which 16 companies, approximately 15% were identified as social enterprises and registered in the “Social Innovation Enterprise Database” maintained by the Small and Medium Enterprise and Startup Administration, Ministry of Economic Affairs.

Promoting Women's Entrepreneurship Development

In alignment with the gender equality promotion plan set by the Financial Supervisory Commission (FSC), TPEX continues to monitor and advance issues related to the development of women's entrepreneurship. With the goal of stimulate national economic growth, TPEX is committed to building a sound capital market and leveraging the multi-tier structure of its market to channel financial resources to support the growth of micro, small, and medium-sized innovative enterprises. According to the 2024 White Paper on Small and Medium Enterprises, there were 1,673,557 business owners in 2023 whose gender could be identified. Among them, 625,175 were female business owners, accounting for 37.35% of all SME owners in Taiwan. Compared to 2022, the number of female SME owners increased by 19,098, representing an annual growth rate of 3.17%.

TPEX has long collaborated with government agencies to provide comprehensive support to female entrepreneurs. In 2024, TPEX partnered with the Small and Medium Enterprise and Startup Administration, Ministry of Economic Affairs, to promote the Women Entrepreneurship Flying Geese Program. This included organizing one Women Entrepreneurs Salon and Trend Forum, along with two entrepreneurship skill-building workshops. Through these activities, TPEX introduced GISA resources to female entrepreneurs and hosted thematic sessions to enhance their financial literacy, entrepreneurial capabilities, and understanding of global industry trends and economic developments. The events attracted approximately 500 participants. Utilizing the "lead goose guiding young geese" model, TPEX helped female entrepreneurs expand business opportunities and deepen their entrepreneurial and management knowledge.

2024 TPEX ENTREPRENEURSHIP AND WOMEN'S ENTREPRENEURSHIP RELATED ACTIVITIES



May 18, 2024
"Entrepreneurs' Fundraising Capabilities and Crowdfunding" Workshop

TPEX invited senior executives including the general manager of a technology company, the co-founder of a crowdfunding platform, and the managing partner of an accounting firm to deliver keynote speeches. TPEX also introduced GISA as a funding and development platform tailored for startups and entrepreneurial ventures.

August 10, 2024
"Maximizing the Value of Shareholders, Strategic Partners, and Government Resources" Workshop

This workshop was designed to help early-stage women entrepreneurs effectively secure funding, engage in entrepreneurial activities, and form strategic partnerships to rapidly scale their business. A managing partner from an accounting firm discussed the operational and financial impact of shareholder investment. The workshop also featured a dedicated session in which TPEX shared practical strategies on utilizing GISA resources to accelerate brand development and business growth.

October 7, 2024
Women Entrepreneurs Salon and Trend Forum

TPEX hosted a salon event featuring a keynote speech by a researcher from the Net Zero Office of the Ministry of Economic Affairs and the Taiwan Institute of Economic Research. The event included experience-sharing sessions by TPEX and female executives, such as chief operating officers from women-led companies, focusing on sustainable growth and market insights.



Photo of Women Entrepreneurs Salon and Trend Forum

5.2.2 Promoting Financial Literacy

TPEX remains committed to safeguarding investor rights and enhancing the overall financial literacy of the public. In alignment with prevailing market trends and public policy directives, TPEX developed and implemented a diverse range of financial education programs and outreach initiatives throughout 2024. These efforts were tailored to meet the needs of different stakeholders and encompassed key topics such as basic financial knowledge, anti-fraud awareness, capital market education, and ESG-related literacy. Target audiences included retail investors, university students, innovative enterprises, and financial professionals.

Investor Education and Anti-Fraud Awareness

Name of the course/activity	Core content	Participant	Execution results
Investor Seminars	Seminars were organized to provide participants with insights into economic outlooks, TPEX-listed products and mechanisms, and information on how to prevent investment fraud.	General Investors	A total of 27 seminars were held throughout the year, combining in-person sessions with live online broadcasts. Each session attracted over 50 participants on average.
Online Anti-Fraud Interactive Game	An interactive online game simulated common investment scam scenarios, such as fake investment platforms and AI-generated voice and video fraud, to educate investors in an engaging way while raising their vigilance.	General Investors	Two large-scale online events were organized, drawing a cumulative participation of over 90,000 individuals.
Financial Services Public Welfare Carnival	TPEX hosted a booth offering educational anti-fraud games, interactive Q&A sessions, and real-life scam case studies to enhance public understanding of fraudulent tactics.	General Public and Family Groups	Events were held in Tainan and Taipei, specifically targeting families and older adults to enhance intergenerational awareness of financial fraud prevention.
ESG × Investment Education Campaign	In collaboration with The News Lens, TPEX launched a festive online campaign titled “Draw a Fortune for the Planet” during the Lunar New Year, integrating ESG awareness with investment education through a themed digital lottery experience.	General Public and ESG-Oriented Investors	Through thematic activities, TPEX promoted awareness and engagement with sustainable financial products, encouraging participation from individuals interested in ESG investing.

Financial Literacy and Fraud Prevention for Youth

Name of the course/activity	Core content	Participant	Execution results
“Fraud Prevention Vanguard – Stay Sharp in Your Youth” Campus Campaign	In collaboration with the Taiwan Stock Exchange and financial institutions, TPEX conducted campus tours across universities and colleges to explain common financial fraud schemes.	College students	Awareness sessions were held at 75 higher education institutions, aiming to build fraud prevention resilience among youth. Students were also encouraged to influence their families and create an intergenerational fraud prevention network.
17th “TPEX Financial Elite Camp for College Students”	A dual-track program combining online courses and an investment portfolio competition was launched to cultivate students’ financial knowledge and practical market experience.	College students	A total of 149 teams comprising 551 students participated. Among them, 94 teams (363 students) completed the online learning and submitted final reports. The top 10 teams advanced to the finals for in-person presentations and evaluations.

Professional Guidance and Sustainability Courses for Issuers

Name of the course/ activity	Core content	Participant	Execution results
Greenhouse Gas Inventory Workshops	The course covered the latest domestic and international developments in GHG management, introduced relevant GHG inventory standards, and included practical exercises and calculations for Scope 3 emissions.	TPEX-listed companies	A total of 5 sessions were held
Information reporting course for ESB companies	This course included operational guidance on using the Market Observation Post System (MOPS), key regulations and reminders related to information disclosure, as well as procedures for shareholder meetings and ex-dividend/ex-rights declarations.	Finance and accounting personnel from Emerging Stock companies	Quarterly sessions were conducted, each attracting around 50 companies, helping enhance the quality of information disclosure.
iXBRL Filing Awareness Seminar	The seminar introduces the basic concepts, application process and data structure of iXBRL.	Listed companies' information units	Four training sessions were held to strengthen participants' familiarity with the disclosure system and improve filing efficiency.
Seminar on Key Matters for TPEX-Listed and Emerging Stock Companies	The seminar featured four major topics: recent amendments to material information regulations, key points in information disclosure, internal control issues (including cybersecurity audit deficiencies), and common deficiencies in sustainability reports. Through practical case sharing, the sessions supported companies in complying with legal requirements, enhancing disclosure quality, and strengthening their internal control and audit systems.	TPEX-listed and Emerging Stock companies	One online session was held to help companies enhance corporate governance practices.

Training for Industry Professionals and Promotion of Market Regulations

Name of the advocacy meeting	Course focus	Participant	Execution results
Seminar on "Standards for securities firms' internal control systems"	Introduced and explained the 2024 amendments to the standards for internal control systems applicable to securities firms.	Internal auditors and self-assessment personnel from securities firms' head and branch offices	A total of 12 sessions were jointly held in collaboration with the Taiwan Stock Exchange and other relevant organizations.

5.2.3 Support Social Welfare

Actively Supporting Public Welfare

Upholding the principle of "giving back to society what is taken from society", TPEX explicitly stipulates in its Articles of Incorporation that a certain percentage of its after-tax profit from the previous year must be allocated for social welfare donations when preparing the annual budget. Furthermore, the "Public Donation Management Regulations" are in place to govern the principles and mechanisms for these donations. To effectively utilize donation resources and promote social welfare through various channels, in 2024, TPEX regularly assessed the needs of various social welfare and public interest organizations across several key areas: "Healthcare Support", "Support for Vulnerable and Social Welfare Groups", "Support for Cultural and Sports Activities", and "Environmental Care". After careful evaluation, resources were provided to those in need. In 2024, the cumulative donation amount totaled approximately NT\$49.66 million.

Caring for the Elderly

TPEX aims to ensure that all seniors receive appropriate care services through multifaceted assistance. In 2024, TPEX sponsored the “Hot Meal Program for Disadvantaged Elderly Living Alone” by the Hondao Senior Citizen's Welfare Foundation and the “Care Program for Isolated and Unaccompanied Seniors” by the China Long-Term Care Association. These initiatives are designed to protect seniors from hunger, provide them with nutritious meals and diverse care, and ultimately ensure they receive comprehensive long-term care services.



Medical Support

TPEX has a long-standing commitment to supporting healthcare. In 2024, we donated to hospitals under the Ministry of Health and Welfare, including Puzi Hospital, Sinying Hospital, Hengchun Tourism Hospital, and Penghu Hospital. This support helped them replace or acquire new medical equipment, improving healthcare quality and providing better medical services for the public. Additionally, through the Ministry of Health and Welfare's public fundraising management system, we identified and funded various medical-related initiatives. These include the “Penghu Huimin Hospital Reconstruction Project”, “South-Link Mobile Medical Outreach”, “Taitung Christian Hospital Public Welfare Project”, and “St. Paul's Hospital New Campus Construction Fund”. Our goal is to help bridge the healthcare gap in remote areas.



Embracing the philosophy of “a bag of blood saves a life”, TPEX has annually co-hosted the “Finance with Love, No More Blood Shortages” blood drive since 2011. This event is organized in conjunction with the Taiwan Academy of Banking and Finance, the Taiwan Futures Exchange, and the Taipei Blood Center. In 2024, the blood drive was held on August 8. To encourage public participation, we provided scheduled shuttle services from Guting MRT Station to the Taiwan Academy of Banking and Finance for blood donation and provided appreciation gifts to blood donors during the event.



Jointly organized a blood donation drive with relevant organizations

Donations to the Disadvantaged

TPEX is dedicated to caring for vulnerable groups and fulfilling its social responsibilities. In addition to supporting isolated seniors through the Hondao Senior Citizen's Welfare Foundation's “Hot Meal Program for Disadvantaged Elderly Living Alone” and the Chinese Long-Term Care Association's “Care Program for Isolated and Unaccompanied Seniors”, we also extend our support to other key areas. For economically disadvantaged new residents, TPEX sponsors the Pearl S. Buck Foundation, Taipei's “Scholarship Program for Economically Disadvantaged Children of New Residents”. This initiative helps these children acquire vocational skills, which in turn strengthens their employability. To assist individuals with disabilities, TPEX supports the Father Aloysius Michael Social Welfare Foundation's “2025 Fundraising Program for Diversified Services for People with Disabilities”. This program provides essential residential care, daily living support, and rehabilitation services to empower individuals with disabilities toward independent living. Furthermore, TPEX sponsors the Heng Shan Foundation to assist disadvantaged families with home repairs, helping vulnerable groups overcome life's challenges.



Donation Ceremony of TPEX Family Hand-in-Hand Supporting Public Welfare: Sending Love to 1919 Food Bank

Since 2013, TPEX has consistently supported the public welfare initiatives of the 1919 Food Bank. To further amplify its philanthropic impact, TPEX began inviting listed and emerging companies to join these charitable efforts in 2015. In 2024, these collaborative contributions totaled NT\$2.9506 million, along with 6,300 kilograms of rice and numerous other essential daily supplies. To commemorate these significant contributions, TPEX hosted a “TPEX Family Hand-in-Hand Supporting Public Welfare: Sending Love to 1919 Food Bank” donation ceremony on January 24, 2025. During the event, the 1919 Food Bank elaborated on their methodology of “redistribution, revalorization, and reutilization”. They demonstrated how this approach not only addresses food shortages but also promotes sustainable community development, reduces waste, and protects the environment, offering the attending TPEX family representatives a profound understanding of the true meaning of sustainability. Furthermore, TPEX also supports the “Finance with Love – Food (Resource) Bank” joint donation event, organized by the Taiwan Futures Exchange. Through these tangible actions, TPEX embodies its corporate care philosophy and fulfills its social responsibilities, continuing to contribute positive energy to society.

Promoting Employment

To support disadvantaged groups and foster their employment development, TPEX actively procures products made by these organizations. In 2025, for example, TPEX collaborated with securities firms and investment trust companies to select handmade soaps crafted by the “Little Shells Workshop” of the Taipei Autism Parents' Association as gifts for 27 “TPEX Market Investor Seminars”. This initiative supports the association's efforts to train individuals over 18 years old with moderate to severe intellectual disabilities. Through skills coaching and learning, the program helps these individuals build self-sufficiency. By implementing green procurement and fulfilling its social responsibilities, TPEX is working together with various sectors to promote ESG sustainable values.



Inclusive Education

To help outstanding young individuals in Taiwan gain a deeper understanding of capital market development, TPEX has annually hosted the “Financial Elite Camp for College Students” since 2008. In 2024, a total of 551 students from 46 universities and colleges across the country formed 149 teams to register for the “Financial Elite Camp for College Students” online training program. Among them, 58 teams, comprising 603 individuals, completed the online courses and submitted presentation videos to advance to the final stage of the competition. On October 4th, 10 teams participated in the lively final competition and awards ceremony.



Reflection from the First-Place Team of the 2024 Financial Elite Camp for College Students:

Participating in the 2024 Financial Elite Camp for College Students organized by TPEX has been a truly rewarding experience. The experts’ clear and insightful explanations deepened my understanding of financial investment, capital market operations, and the application of various financial instruments. Through case studies and interactive discussions, I not only grasped fundamental concepts but also acquired practical skills in risk management and asset allocation.

This program greatly broadened my financial perspective, sparked a strong interest in the financial industry, and reinforced the importance of integrating theory with practice. I am committed to continuing my learning journey, enhancing my professional competence, and striving to shine in the field of finance.

To encourage the financial industry to fulfill its social responsibilities, TPEX makes ongoing contributions to the “Financial Services Education Charity Fund”, established by the Bankers Association of the Republic of China. This fund supports young students from disadvantaged families in completing their education and provides financial literacy courses, promoting inclusive finance. In line with the “social care” principle of education policy, TPEX annually supports the “Ministry of Education – School Education Savings Account” initiative championed by the Taiwan Stock Exchange (TWSE). This joint effort helps economically disadvantaged students successfully complete their studies.

To enhance the financial employment competitiveness of university students from economically disadvantaged backgrounds and help them secure positions in finance-related industries, TPEX has responded to the call from Taiwan Depository & Clearing Corporation (TDCC). In collaboration with the Taiwan Stock Exchange (TWSE), Taiwan Futures Exchange (TAIFEX), and other financial, securities, and futures market participants, TPEX has established the “Financial Literacy for Youth Program”. This program invests financial industry resources into these economically vulnerable university students, assisting them with financial professional license examinations and connecting them with financial employment opportunities.

Additionally, TPEX supports vulnerable students' education by donating to student aid programs at Family Support Centers across northern, central, and southern Taiwan. We also provide long-term support for initiatives such as the National Performing Arts Center's National Theater & Concert Hall's “Art Zero Distance: Dual Island In-depth Education Project” and the Taiwan Aboriginal Voices Education Association's Indigenous Education Service Project. These programs aim to increase opportunities for children in remote areas to engage with art, music, and educational learning.



National Theater & Concert Hall's “Art Zero Distance: Dual Island In-depth Education Project”







Promoting Sports and Arts




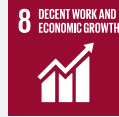





To promote a thriving sports culture in Taiwan and consistently support the development of athletic activities, TPEX annually collaborates with the Sports Administration of the Ministry of Education to identify school sports teams in need of resources. In 2024, TPEX sponsored various school sports teams, including the Tongfu Junior High School Judo Team in Nantou County, the Timol Elementary School Judo Team in Pingtung County, the Wutan Elementary School Judo Team in Pingtung County, the Changhua Girls' Senior High School Badminton Team in Changhua County, and the Wujie Junior High School Badminton Team in Yilan County. Additionally, we provided sponsorship to the Ming Chuan University Football Team and the Taichung City Football Future Development Association's FUTURO Football Team. Furthermore, TPEX aims to contribute to nurturing national sports talent by continuously sponsoring relevant competition or training programs organized by the Republic of China Golf Association.







To bring the public closer to performing arts and encourage engagement with culturally rich venues, TPEX sponsored a variety of initiatives in 2024. These included the National Day Projection Mapping Show, Presidential Office Concert, and “We Are, Our Lunar New Year's Eve” events, all hosted by the General Association of Chinese Culture. Additionally, TPEX supported the Paper Windmill Theatre's “368 Townships and Districts Children's Art Project” and Public Television Service's “2024 Art Education Promotion Project”. Through these diverse sponsorships, TPEX aims to promote arts and culture across multiple dimensions.

1.4 2024 SUSTAINABILITY PRACTICES

1.4.1 SDGs Outcomes

SDGs/SSE	Goals	2024 Accomplishments
	End poverty in all its forms	<ul style="list-style-type: none"> • Joined hands with TPEX's listed companies to donate funds and supplies to the disadvantaged groups through 1919 Food Bank. • Responded to the Finance with Love - Food (Necessities) Banks joint donation event and provided resources such as food and necessities of life to underprivileged families.
	End hunger, achieve food security and improved nutrition and promote sustainable agriculture	<ul style="list-style-type: none"> • Sponsored the Hot Meal Program for Disadvantaged Elderly Living Alone of Hondao Senior Citizen's Welfare Foundation. • Commissioned Xingjian Organic Production Cooperative to farm organic paddy fields and donated the harvested rice to social welfare groups.
	Ensure healthy lives and promote well-being for all at all ages	<ul style="list-style-type: none"> • Set up vaccination stations in the workplace to provide COVID-19 and influenza vaccination services, thereby increasing vaccination rates. • Sponsored medical equipment purchases of hospitals affiliated with the Ministry of Health and Welfare such as Puzi Hospital, Sinying Hospital, Hengchun Tourism Hospital and Penghu Hospital. • Sponsored NTU Children's Health Foundation to help children patients gain better functionality and development.
	Ensure inclusive and equitable quality education and promote lifelong learning opportunities	<ul style="list-style-type: none"> • Hosted 2024 TPEX Financial Elite Camp for College Students, with 46 participating schools, totaling 149 teams and 551 participants. • Participated in the Financial Services Education Charity Fund which supports young students from underprivileged families to complete their studies. • Donated to the School Education Savings of the Ministry of Education, which helps keep underprivileged students in schools. • Donated to the Financial Literacy for Youth Program which enhances financial knowledge and employability of economically disadvantaged college students. • Sponsored five branches of Taiwan Fund for Children and Families, providing scholarships to underprivileged students. • Directed educational resources to remote areas including sponsoring Art Without Distance – Deeping Education for Outlying Islands by the National Theater & Concert Hall, and Vox Nativa Taiwan's indigenous education service program. • Sponsored the Beyond Beauty: Taiwan from Above III documentary by Chi Po-lin Foundation, aiming to raise environmental awareness among the general public.

SDGs/SSE	Goals	2024 Accomplishments
 	Achieve gender equality and empower all women and girls	<ul style="list-style-type: none"> • 55.6% of employees and 18.8% of the management are female. • Co-hosted a series of events promoting female start-up entrepreneurialship with the Small and Medium Enterprise and Startup Administration, Ministry of Economic Affairs, including one salon/seminar and two competency enhancement courses. • Participated in the International Women's Day and WFE's 2024 Ring the Bell for Gender Equality.
	Ensure access to affordable, reliable, sustainable and modern energy	<ul style="list-style-type: none"> • Funded construction of solar power facilities which generated an accumulated 31,900 kilowatt hours up until 2024.
 	<ul style="list-style-type: none"> • Promote inclusive and sustainable economic growth • Ensure smooth operations of the capital market. Support and encourage growth of micro, small and medium-sized enterprises (MSMEs). • Promote corporate financing and stock transactions, thereby driving economic growth. 	<ul style="list-style-type: none"> • By the end of 2024, a total of 1,185 companies were listed on TPEX Mainboard, Emerging Stock Board (ESB) and Go Incubation Board for Startup and Acceleration Firms (GISA Board). • In 2024, 14 and 41 companies applied for listing on TPEX Mainboard and registration on ESB, respectively. • In 2024, 54 companies registered for GISA Board and applied for counseling service. • The average daily trading value of TPEX Mainboard securities reached NT\$112.275 billion, the second highest in history.
 	Ensure equitable opportunities. Through policies and legislation, improve regulations on and supervision of the financial market and financial institutions, and strengthen implementation of the laws and standards.	<ul style="list-style-type: none"> • Continued to require suppliers to sign the Corporate Sustainable Development Commitment, with a total of 156 documents signed in 2024. • Aligned with the Sustainable Development Roadmap mandated by the Financial Supervisory Commission (FSC), accelerated promotion of corporate governance among TWSE and TPEX listed companies, thereby supporting sound corporate development and boosting market confidence.
 	Promote sustainable development of enterprises	<ul style="list-style-type: none"> • Hosted 2024 Corporate Governance Evaluation Education Programs to update main board companies on the recent amendments. • In 2024, 347 main board companies issued the 2023 sustainability reports, of which 251 were voluntary. • Established a dedicated webpage titled IFRS Sustainability Disclosure Standards Alignment Portal and continued to improve and expand its functionality. • Adjusted the weight of "promotion of sustainable development" in the corporate governance evaluation, aiming to progressively transition the corporate governance evaluation into an ESG evaluation in 2026.

SDGs/SSE	Goals	2024 Accomplishments
  Target 13.3	Take actions to combat climate change and its impacts	<ul style="list-style-type: none"> • In 2024, 53 sustainable bonds were issued on TPEx Mainboard, with a total issue amount of NT\$149.185 billion. • Completed the 2024 greenhouse gas (GHG) inventory and received ISO 14064-1:2018 certificate for GHG inventory from the British Standards Institution (BSI). • Continued to use green energy which accounted for 26.69% of the overall electricity consumption. • Used hybrid models for company car.
	Protect, restore and promote sustainable use of terrestrial ecosystems, secure biodiversity and prevent land degradation	<ul style="list-style-type: none"> • Sponsored conservation and forestation in multiple coastal and mountainous areas by professional institutions such as the Forestry and Nature Conservation Agency, Ministry of Agriculture.
	Promote peaceful and inclusive societies, promote law enforcement and combat organized crimes	<ul style="list-style-type: none"> • Assisted the competent authority to combat financial investment frauds by actively collecting and reporting fraudulent advertisements. Patrol operations began on April 12, 2023, with a total of 24,748 online advertisements reported in 2024. • Actively conducted fraud prevention campaigns for raising awareness among the general public.
  Target 17.16	Strengthen the means of implementation and revitalize the global partnership for sustainable development	<ul style="list-style-type: none"> • Continued participation in major international conference, including: <ul style="list-style-type: none"> - WFE's 63th General Assembly & Annual Meeting, Working Committee Meeting and seminars - WFE's 2024 Clearing and Derivatives Seminar - IOSCO Seminar Training Program and Annual Meeting - AMCC's 2024 Meeting and Global Certificate Program – Phase One - CCP Global's 2024 Annual General Meeting - AOSEF's 2024 General Assembly, Working Committee Meeting, special meetings and seminars - ICMA's 56th Annual General Meeting and Conference

1.4.6 Prevention of Financial Investment Frauds

Removal of Fraudulent Investment Advertisements

TPEX actively assisted the competent authority in combating illegitimate investment consulting and collecting fraudulent investment advertisements. Using techniques such as text mining and website analysis, TPEX inspected advertisements on Facebook and websites with high traffic volumes, compiled and reported suspected fraudulent online investment advertisements, and requested the judicial police agencies to promptly remove illegal advertisements. A total of 24,748 online advertisements were reported in 2024, including 21,078 on Facebook and 3,670 on Google, effectively reducing the public's exposure and falling prey to the fraudulent investment information, thus preventing fraud risks. In addition to continued campaigns on prevention of financial investment frauds through diversified channels, TPEX and other securities-related entities are helping with review of cases from the Anti-Fraud Reporting and Inquiry Platform currently being developed by the Ministry of Digital Affairs. For reported cases involving FSC's jurisdiction, TPEX would help determine whether they are fraudulent advertisements, and if so can have them removed as soon as possible. TPEX has also joined forces with other securities-related entities and technological start-ups to combat fraud.

Anti-Fraud Campaigns

TPEX continues to compile information on financial investment frauds, and promotes fraud prevention in a variety of ways in order to raise public awareness.



2024 First Interactive Anti-Fraud Online Game



2024 Second Interactive Anti-Fraud Online Game

Promotional channels	Fraud-prevention accomplishments
Press release	14 anti-fraud press releases
Facebook fan page	35 postings on prevention of financial investment frauds and risk awareness
News channels	Displayed fraud-prevention reminders through tickers on popular TV programs during the Chinese New Year
Videos	Produced one promotional video and one advertorial themed “Beware of AI attacks; Three measures to ensure your asset security”. The native advertising video had 1,000,227 impressions, the digital advertorial was viewed 22,246 times, and the Facebook posting had a reach of 136,125 person-times.
Trivia quizzes with prizes	Organized two online anti-fraud trivia quizzes with prizes, each with 34,799 and 60,548 participants.
Podcast advertisements	Reminded the general public to be vigilant of scams in investment chat groups with dynamic inserts in 288 podcast channels with 290,058 total downloads.
Writing contest	TPEX, TWSE and TAIFEX commissioned the Securities & Futures Institute (SFI) to organize the Prevention of Investment Fraud Writing Contest in order to strengthen campaigns for investors to understand financial management and avoid investment frauds.
Campaign lectures	TPEX and TWSE commissioned SFI to organize 2024 fraud prevention campaign lectures targeting young college students in 75 universities.
Campaigns during physical events	Raised awareness of investment fraud prevention at events such as Fintech Taipei 2024 exhibition, Charity Carnival, SDG Asia, award ceremony of TPEX Financial Elite Camp, investors seminars, listing ceremonies, business performance announcements, Meet Taipei Startup Festival, information sessions on sustainable bond information reporting.
Anti-fraud webpage	Connected to the anti-fraud webpages of the competent authorities, securities-related entities, the National Policy Agency and Ministry of Justice.

